

# **GIVE IT YOUR MAX**

Give It Your Max was established in 2005 in memory of Max Statesbury who died at the age of 18 as a result of a car accident. Max was a keen tennis player and a qualified coach who in his spare time assisted in the junior programme (WJTI) at the All England Lawn Tennis Club (AELTC). Since Max so enjoyed his work with the WJTI it was our intention that Give It Your Max would be a lasting tribute to him through providing instruction and facilities for underprivileged children in deprived areas around the country.

Give It Your Max believes that every child deserves an opportunity to excel through participation in sport. We strive to promote, develop, support and increase the tennis programmes available in state schools in order to enhance and improve the lives of children between the ages of 5 and 10 years of age.

Give It Your Max works in some of the most deprived areas of the UK, paying for qualified coaches to introduce tennis to children in primary schools within the state sector. In addition, we fund after-school activities, which run alongside and complement our in-schools coaching programme. Through our funding we provide opportunities for young children and encourage them to play tennis in school time as well as to maximise their personal potential through participation in the sport. We also strive through after-school funding to make tennis more affordable and accessible to children in all communities.

Since the Charity began in 2005 over 120,000 children have been introduced to tennis and along this journey we have gained the support of some of the leading heads from the world of tennis and media, our family of Patrons include; Tim Henman (OBE), Sir Trevor McDonald, Leon Smith (OBE) and Virginia Wade (OBE). To date, Give It Your Max has twenty two programmes running in various locations throughout the country from Aberdeen in the north to Canterbury in the south. Included in this is a five year partnership with The Tennis Foundation (TF), which began in 2016 and will see the inclusion of new tennis activities, aimed at young people with disabilities. Over these five years, Give It Your Max and The TF will work together to provide fifteen mainstream or Special Educational Needs (SEN) schools with a three-year tennis programme - giving opportunities and support for disabled pupils to play tennis both in and outside school settings. This joint project with the TF is the first GIYM programme to be directed specifically towards children with disabilities or special needs.